















NAVIGATING HUMAN CAPITAL REVOLUTION

6 - 8 OCTOBER 2025

MALAYSIA INTERNATIONAL TRADE AND EXHIBITION CENTRE (MITEC)
KUALA LUMPUR



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ABOUT NHCCE







Every year for the last two decades, the HRD Corp flagship conference has been one of the most anticipated events for HR and corporate professionals. The event was first introduced as the HRDF Conference & Exhibition and is the platform for industry discourse on a wide range of topics in the human resources management field.

As HRD Corp rebranded to reflect its new direction, the conference followed suit with a newer, fresher look – it was renamed the **National Human Capital Conference & Exhibition**, also known as NHCCE. With a broader scope to cover the entire human capital and business development spectrum, NHCCE sets ablaze a new era of insights and innovation.

2

THE NHCCE EXPERIENCE











industry exhibitors.









REPUTABLE EXHIBITORS

LEARNING ENTHUSIASTS

POCKET TALKS



INTERACTIVE ACTIVITIES

FIRESIDE CHATS



NHCCE 2024 IN NUMBERS



















NHCCE CATERS TO



















NHCCE FOR ASEAN YEAR OF SKILLS







In 2025, we embark on the journey of the ASEAN Year of Skills (AYOS), as Malaysia plays host as the ASEAN Chair for the year. The initiative aims to equip ASEAN Member States with a resilient, adaptable and skilled workforce.

NHCCE 2025 will address issues close to the ASEAN heart to help the region prepare for the rapidly changing job landscape, with an emphasis on addressing skills gaps, promoting workforce mobility and fostering regional collaboration.

OBJECTIVES



Bridge existing skills gaps



Promote talent mobility



Ensure inclusive growth



Strengthen regional collaborations



Enhance public-private partnerships





THEME OVERVIEW





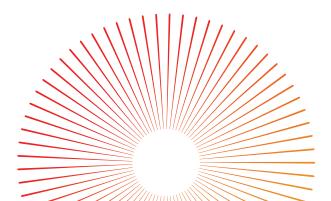
Navigating Human Capital Revolution

In recent years, the workforce and economic sectors have undergone unprecedented changes – driving an all-time high demand for the human capital landscape to **adapt, innovate and thrive while staying competitive**. Rapid technological advancements, shifting demographics and emerging socioeconomic factors are challenging organisations globally in ways that demand a skilled and future-ready workforce.

Closer to home, ASEAN currently stands at a defining moment. The region is **rich with opportunities for digital transformation, cross-border talent mobility and green skills development**. Yet, some barriers persist by way of digital infrastructures and workforce participation–threatening ASEAN's potential to prosper.

These critical issues take centre stage at NHCCE 2025 where we steer the discourse towards 'Navigating Human Capital Revolution'. The conference will reflect on the challenges and explore various tactical transformative workforce development strategies, urging a call to action for a brighter and better future across ASEAN and beyond.

- Bridging skills gaps to meet the demands of the digital economy.
- Championing inclusivity and diversity to unlock untapped potential.
- Advancing green skills and sustainability for a more eco-conscious future.
- Strengthening regional partnerships to enhance talent mobility and workforce resilience.
- Fostering innovative collaborations
 to align workforce capabilities with emerging industry needs.





PILLARS & TOPICS







01

02

03

04

Future-Ready Workforce

Highlighting the importance of learning new skills, staying adaptable, and closing the gap between current skills and industry needs.

Topic

 Skills Without Borders: Bridging Gaps, Unlocking Potential

Sustainable Business & Economy

Focusing on ways to foster sustainable growth, build economic resilience and enhance competitiveness in a rapidly changing world.

Topic

The Green
 Talent Economy:
 Creating Jobs
 for a Sustainable
 Future

Digital Transformation

Exploring the many technology and digital skills that can help improve progress and productivity in businesses.

Topics

- The Rise of AI-Powered Workplaces: Reshaping the Way We Work
- Tech-Driven
 Futures:
 Balancing Tech
 and Talent

Leadership

Developing leaders who can guide change, promote inclusivity, and drive organisations towards long-term success.

Topic

 The Human Touch in the Age of Al



CONFERENCE AGENDA





	DAY 1		DAY 2		DAY 3
8.00 AM	Registration & Networking Breakfast	8.00 AM	Registration & Networking Breakfast	8.00 AM	Registration & Networking Breakfast
9.00 AM	Future-Ready Workforce	9.00 AM	Plenary Address 4	9.00 AM	Plenary Address 8
	Topic 1 Skills Without Borders:	10.00 AM	Digital Transformation	10.00 AM	Leadership
	Bridging Gaps, Unlocking Potential		Topic 3 The Rise of Al-Powered Workplaces: Reshaping		Topic 5 The Human Touch in the Age of Al
MA 00.01	Opening Ceremony		the Way We Work	11.00 AM	Plenary Address 9
11.00 AM	Plenary Address 1	11.00 AM	Plenary Address 5	12.00 PM	
12.00 PM	Networking Lunch	12.00 PM	Networking Lunch	1.00 PM	Exhibition Hall Activities
	Sustainable Business	2.00 PM	Plenary Address 6	1.00 PIVI	BizMatch
	& Economy	3.00 PM	Digital Transformation	9	Pocket Talks
	Topic 2 The Green Talent Economy:		Topic 4	(2)	Lucky Draw
	Creating Jobs for a Sustainable Future		Tech-Driven Future: Balancing Tech and Talent	8	Fireside Chats Interactive Activities
3.00 PM	Plenary Address 2	4.00 PM	Plenary Address 7		Innovative Showcases
4.00 PM	Plenary Address 3	5.00 PM	Networking Refreshments	Networking Space	
5.00 PM	Networking Refreshments End of Conference Day 1		End of Conference Day 2	6.00 PM	End of Conference Day

NHCCE 2025 EXHIBITION HALL IS OPEN ALL-DAY

*The organiser reserves the right to amend the content, speakers and timing of the programme in the best interest of the conference.



OUR SPEAKERS









Datuk Nicol David FORMER WORLD SQUASH CHAMPION AND FOUNDER, NICOL DAVID ORGANISATION



Dato' Sri Idris Jala CHAIRMAN, PEMANDU ASSOCIATES



Crystal Lim-Lange CEO AND CO-FOUNDER, FOREST WOLF



Simone Heng
AWARD-WINNING AUTHOR AND
HUMAN CONNECTION SPECIALIST,
SIMONE HENG SPEAKING PTE. LTD.



Elena Dolmat
PROFESSIONAL COACH AND
VERTICAL LEADERSHIP DEVELOPMENT
PRACTITIONER,
ELENA DOLMAT COACH



Graeme Codrington

LEAD FUTURIST,

TOMORROWTODAY FUTURES

INSTITUTE



Freda Liu BROADCAST JOURNALIST, THE SHIFT ASIA



Captain Arivananthan FOUNDER AND CEO, WEALTH IQ NETWORK SDN. BHD.



Ungku Liza DEPUTY CEO, BOOST BANK



AND MORE TO COME!

CONFERENCE PACKAGES





STANDARD PASS

STANDARD RM4,900

GROUP PASS

STANDARD RM4,400

INTERNATIONAL GROUP PASS

*Minimum 3 participants

STANDARD

USD1,350

INTERNATIONAL PASS

STANDARD
USD1,500

GOVERNMENT PASS

STANDARD RM2,900

STUDENT PASS

RM850

*All prices exclude 8% SST.

ALL PACKAGES INCLUDE:

- Access to all conference days
- Access to exhibition booths
 - Welcome pack
 - Coffee and tea breaks
 - Networking lunch



For more information, contact us via:

nhcce@hrdcorp.gov.my +603 7661 6255 hrdcorp.gov.my/nhcce

SPONSORSHIP OPPORTUNITIES





Maximise your impact on potential clients with our exclusive sponsorship packages!

Let your business experience unparalleled brand visibility among regional and international industry leaders, movers and shakers. Select from a range of sponsorship packages designed to help optimise your investment towards your business goals.

MONETARY SPONSORSHIP

RM100,000

Prime Position & Speaking Slot

- · Complimentary exhibition space.
- · A speaking slot at the NHCCE exhibition area.

Branding and Awareness

Sponsor credit on all marketing collaterals including:

- · Digital advertisements
- Direct mailers
- NHCCE landing page (with a link to your website)
- · Buntings and banners during
- Digital backdrops

Complimentary Passes

- · 10 Conference passes as delegates.
- · 2 VIP seats for the Opening Ceremony.
- · 2 Complimentary seats for NHCCE 2025 Appreciation Evening.

Verbal Acknowledgement as Sponsor

Mentions during the Opening Ceremony.

Inserts

One brochure from sponsor to be inserted in all delegate bag packs.

Social Media

A dedicated announcement of your partnership as sponsor across our social media channels.

- Facebook
- Instagram
- ·LinkedIn
- . X



SPONSORSHIP VIA PASS PURCHASE





	MINIMUM PASS PURCHASE				
BENEFITS	30	50	100	150	200
Prime Position Complimentary exhibition space.	18 sqm	36 sqm	54 sqm	54 sqm	54 sqm
Speaking Slot A speaking slot at the NHCCE exhibition area.	1 slot	1 slot	1 slot	1 slot	1 slot
Complimentary Passes · VIP seat(s) for the Opening Ceremony. · Complimentary seat(s) for NHCCE 2025 Appreciation Evening.	2 seats 5 seats	2 seats 5 seats	2 seats 10 seats	2 seats 15 seats	2 seats 18 seats
Branding and Awareness Sponsor credit on all marketing collaterals including: Digital advertisements Direct mailers NHCCE landing page (with a link to your website) Buntings and banners during conference Digital backdrops	√	√	√	√	√
Verbal Acknowledgement as Sponsor Mentions will be made during the Opening Ceremony.	✓	√	√	√	✓
Inserts One brochure from sponsor to be inserted in all delegate bag packs.	✓	✓	✓	✓	✓
Advertisement Full colour advertisement to be placed in the Programme Book.	-	1 page	1 page	2 page	2 page
Social Media A dedicated announcement of your partnership as sponsor across our social media channels. · Facebook · Instagram · LinkedIn · X	√	√	√	√	√

*Terms and conditions apply.

EXHIBITION OPPORTUNITIES





Your gateway to growth

Position your brand to the right audience and reach them at NHCCE 2025 to boost your business further!



- Exceptional VALUE for your marketing and promotional efforts.
- Fantastic chance to **STAND OUT** alongside industry leaders and disruptors.
- Effective NETWORKING AND COLLABORATION opportunities with industry peers.

- Enhanced BRAND VISIBILITY for your organisation.
- **DIRECT ENGAGEMENT** and interaction with potential customers.

EXHIBITION PACKAGES





Package Specifications

Standard Shell Scheme Booth

- 2 exhibitor tags* for full access to exhibition areas

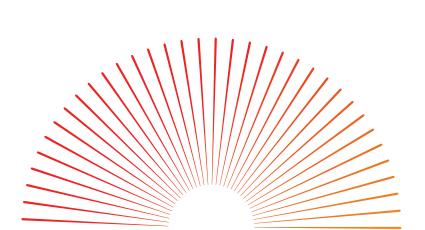
*Does not include access to conference hall.

INTERMEDIATE CORNER
RM6,000 RM7,000

INTERNATIONAL PAVILION
USD1,500

*All prices exclude 8% SST.







BOOKING PROCEDURES





- Booking for Sponsorship Packages can be made online via: https://form.evenesis.com/NHCCE2025SPONSOR
- Booking for Exhibition Booth Packages can be made online via: https://form.evenesis.com/NHCCE2025EXHIBITOR
- Please be informed that the booth selection process is based on a first-come, first-served basis. Do ensure that the contact details of the person in charge declared in the registration form are correct as our officers will contact them directly for the booth selection session.
- HRD Corp reserves the right to cancel or withdraw the bookings made by the exhibitor/sponsor at any time, for any reason, in which no liabilities shall be borne by HRD Corp for such cancellations or withdrawals. In these circumstances, a full refund all monies paid without interest will be made to the exhibitor/sponsor. The decision made by HRD Corp shall be final, binding and non-negotiable.
- Payment for sponsorship must be made to:

 Beneficiary Name: National HRD Conference
 Name of Bank: RHB Bank Berhad
 SWIFT Code: RHBBMYKL

Bank Account number: 21433400009566

For further enquiries or to confirm your participation, please contact the following officers in charge:

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SCAN QR CODE TO REGISTER AS A SPONSOR



SCAN QR CODE TO REGISTER AS AN EXHIBITOR

ABOUT THE VENUE





Malaysia International Trade and Exhibition Centre (MITEC)

A world-class exhibition centre catering to notable and exceptional international events.

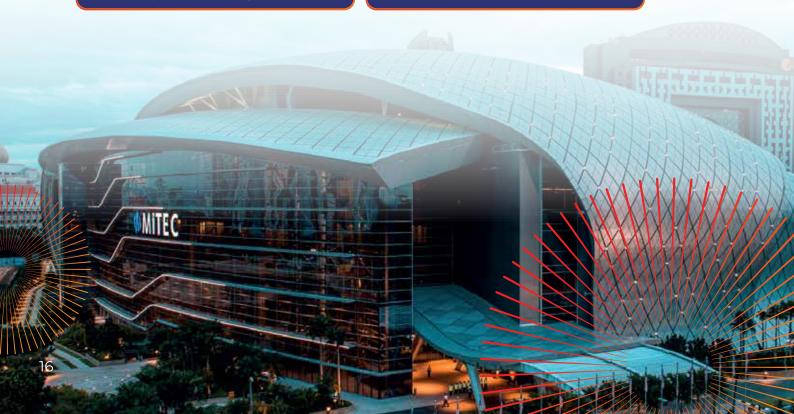
FACILITIES

A world class, state-of-the-art MICE venue. 1,400 parking bays

Multiple accessibility features

LOCATION

Easy access in the heart of Kuala Lumpur.









Human Resource Development Corporation (200101009387)

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