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HRD CORP UNVEils PREMIER EMPLOYERS NETWORK

The agency under the Ministry of Human Resources introduces exclusive benefits and special rewards for premier employers.

Kuala Lumpur, 17 March 2025 – Human Resource Development Corporation (HRD Corp) today launched the **Premier Employers Network (PEN)**, an exclusive initiative designed to provide premier employers within the network with personalised training management solutions and exclusive benefits.

Built on the principles of priority, exclusivity and the importance of strategic employer collaborations, PEN aligns with the vision of Ministry of Human Resources (KESUMA) to elevate workforce development and drive greater industry engagement.

Through this initiative, premier employers will gain exclusive access to a dedicated HRD Corp's team of learning and development (L&D) experts, ensuring personalised solutions, seamless processes and priority service.

In his speech, the Secretary-General of the Ministry of Human Resources (KESUMA), Datuk Azman Mohd Yusof, said that PEN is designed to provide priority access, streamlined processes, and personalised support to top employers.

"PEN is more than just exclusive benefits; it represents a new benchmark for employer engagement in workforce development. To fully realise its potential, we must take a strategic approach, focusing on three key priorities: industry-led workforce development, strengthening public-private collaboration, and future-proofing our workforce, he added.

"In 2024 alone, we achieved remarkable milestones with a total of 99,966 registered employers, with almost 8% classified as large employers," said the Chief Executive of HRD Corp Datuk Wira Shahul Dawood in his speech.

"These achievements would not have been possible without the dedication and support of these employers. Their steadfast commitment to workforce

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development is instrumental in driving Malaysia's economic progress", Datuk Shahul concluded.

This initiative demonstrated HRD Corp's unwavering commitment to streamlining human capital development, offering tailored strategies and efficient processes to empower businesses while continuously enhancing services to meet the evolving needs of HRD Corp's premier employer partners.

Starting 1 June 2025, premier employers will enjoy six core benefits under PEN:

1. Flexible Grant policy

- Simplified grant application process and Customised Allowable Cost Matrix (ACM) for members within the network.

2. Industry Talent Fund

- Enables levy utilisation for industry development, allowing parent firms to support subsidiaries and related industries.

3. Green Lane

- Fast track approval process across all business functions.

4. Single Window

- Consolidates services into a single access point - user grouping, dropdowns and a central dashboard.

5. Customer Experience

- Seamless priority customer experience that offers quick response and solutions.

6. Relationship Manager

- Dedicated relationship manager as a focal point for handling all stakeholder interactions and initiatives.

In addition to training management services, premier employers will enjoy a range of exclusive benefits, including insightful updates, training preview, appreciation day, sharing of best practices, special rebates, partnership, HRD Corp ambassador, employer dashboard and advisory meetings.

To learn more about PEN services, visit www.hrdcorp.gov.my

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About Human Resource Development Corporation (HRD Corp):

Human Resource Development Corporation (HRD Corp) was established in 1993 as the Human Resources Development Council. It was incorporated into Pembangunan Sumber Manusia Berhad through the enactment of the Pembangunan Sumber Manusia Berhad Act 2001.

As an agency under the Ministry of Human Resources, it is responsible for collecting levy from key industries and disbursing training grants to registered employers through its internal mechanisms known as the Human Resources Development Fund (HRDF).

In April 2021, HRDF became HRD Corp. The name change reflects its new responsibilities, directions and mission. These include expanding its workforce, upskilling and reskilling efforts to all Malaysian employers and individuals, and providing income-generating opportunities to all communities in need. This transformation is in line with HRD Corp's ambition of driving Malaysia's talent development aspirations for the long term.

For more information, visit the HRD Corp website – www.hrdcorp.gov.my.