



## **MISI Continues to Empower Talents Through Creativity and Technology: AI-Powered Photography and Visual Editing Programme**

**KUALA LUMPUR, 15 May 2025** – The Malaysian Indian Skills Initiative (MISI) continues to make meaningful strides in digital empowerment with the successful completion of its latest programme, **AI-Powered Photography and Visual Editing Programme**, held in Masai, Johor from 16 to 20 April 2025.

A total of **25 participants** graduated from the programme, which was designed to enhance creative potential and digital literacy among the Malaysian Indian community. This initiative reaffirms the government's ongoing commitment to upskilling Malaysian Indian talent for future-ready careers.

The five-day programme provides participants with three key areas:

- AI-Based Photography and Visual Editing Techniques
- AI-Based Video Editing
- Creative Income Generation and Business Development

During the closing and graduation ceremony, participants were awarded certificates of participation which served as a meaningful encouragement for them to continue honing their skills and exploring opportunities in the rapidly evolving digital creative industry. This reflects MISI's commitment to bridging the digital divide and enabling inclusive access to emerging technologies.

This initiative, organised under the **Ministry of Human Resources (KESUMA)**, **through the Human Resource Development Corporation (HRD Corp)**, forms part of MISI's broader mission to equip the Malaysian Indian community with future-ready skills that foster economic participation and self-sustainability.

This effort also aligns with the progressive vision of Human Resources Minister **Yang Berhormat Steven Sim Chee Keong**, whose leadership continues to steer Malaysia towards a more equitable and skills-driven future. His steadfast support for this kind of initiatives, reflects his dedication to empowering all communities through education, innovation and digital inclusion.

YB Steven Sim's efforts in championing fairer access to the digital economy have been widely recognised, positioning him as a key figure in Malaysia's social and economic development landscape.

Since its launch in November 2024, MISI has successfully enrolled over **8,000 participants** in high-demand fields such as Artificial Intelligence, smart farming, and drone technology, catering to industry needs for skilled professionals.

MISI's impact goes beyond employment, promoting entrepreneurship, lifelong learning and career advancement, ensuring long-term success for Malaysian Indian.

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**About Human Resource Development Corporation (HRD Corp):**

Human Resource Development Corporation (HRD Corp), formerly known as the Human Resources Development Council (MPSM), was established in 1993. It was later incorporated as Pembangunan Sumber Manusia Berhad (PSMB) through the enactment of the Pembangunan Sumber Manusia Berhad Act 2001.

As an agency under the Ministry of Human Resources (KESUMA), HRD Corp is responsible for collecting levies from key industries and disbursing training grants through its internal mechanism which is the Human Resources Development Fund (HRDF) or Kumpulan Wang Pembangunan Sumber Manusia (KWPSM).

The rebranding of HRD Corp in 2021 reflects the organisation's renewed responsibilities, direction and mission. This includes expanding upskilling and reskilling efforts by employers to help employees achieve more sustainable productivity.

This transformation not only benefits all Malaysians but also empowers underserved communities through more inclusive income-generating opportunities.

It is aligned with HRD Corp's long-term ambition to drive the nation's aspiration of developing a highly skilled workforce.

For more information, visit the HRD Corp website at [www.hrdcorp.gov.my](http://www.hrdcorp.gov.my)