Frequently Asked Questions
RiSE4WRD

1. **WHAT IS RiSE4WRD?**
   This programme is designed to assist SMEs in accelerating their digital transformation journeys. They comprise SMEs from the manufacturing and related sectors that have participated in the Readiness Assessment (RA) under the INDUSTRY4WRD initiative by the Ministry of International Trade & Industry (MITI),

2. **WHAT IS THE PURPOSE OF RiSE4WRD?**
   RiSE4WRD for Industry4WRD aims to support the national agenda of accelerating technology adoption based on the findings from the Readiness Assessment (RA).

   With the recommendation given in the RA report, employers are expected to plan and train their employees with the required knowledge and skills prior to high technology adoption.

   By adopting digital technology, supported by an efficient and highly skilled workforce, SMEs can improve their productivity and growth.

3. **WHO IS THE TARGET GROUP?**
   Small & Medium Enterprises (SMEs) that want to identify suitable training programmes in line with the recommendations made in the RA report from the Industry4WRD initiative.

4. **WHAT IS THE TYPE OF COURSES OFFERED?**
   Programmes recommended in the Readiness Assessment (RA) and pursuant to companies' technology transformation.

5. **HOW TO APPLY?**
   The application will be opened subject to fund allocation. Announcement will be made in HRD Corp website.

6. **WHAT ARE THE REQUIREMENTS?**
   SMEs, Manufacturing and related Services that are interested must have completed the Readiness Assesment (RA) and have identified high technology related to the planned transformation.

7. **HOW TO CONTACT US?**
   Please reach us through email at rise4wrd@hrdcorp.gov.my

8. **HOW MUCH IS THE FUND ALLOCATION FOR EACH COMPANY/EMPLOYER?**
   The company/employer will be given maximum allocation of RM25,000 and not exceeding RM5,000 for each trainee.